

## PRESS RELEASE

For Immediate Release

### ***Red Cedar Investment Management Launches Strategic Income SRI Fund***

**Grand Rapids, MI., January 11th, 2024** - Red Cedar Investment Management, an institutional investment advisory firm located in Grand Rapids, MI, and Cincinnati, OH, today announced the launch of its latest offering, the Red Cedar Strategic Income SRI Fund. The private fund, managed in accordance with Catholic Values based on United States Conference of Catholic Bishops (USCCB) principles, was officially introduced on December 1<sup>st</sup>, 2023, and is now open to accredited investors.

The portfolio managers of the Red Cedar Strategic Income SRI Fund are Brandon Bajema, CFA, CPA, Julia Batchenko, CFA, John Cassady III, CFA, Jason Schwartz, CFA, and David Withrow, CFA. The Portfolio Management team has an average of 25 years of investment experience and has managed SRI and Faith-based versions of fixed income, equity, and multi-sector solutions since the year 2000.

"Our dual focus on delivering superior risk-adjusted returns and protecting investor capital remains steadfast, and the Strategic Income SRI Fund is a testament to our dedication to offering strategies tailored to the specific needs of our clients" said Brandon Bajema, Co-Chief Investment Officer. "Given the scarcity of options in the faith-based alternative income space, we are excited to now offer a solution for investors through our flagship multi-sector income strategy."

Key highlights of the Red Cedar Strategic Income SRI Fund:

**Multi-Sector Income Strategy:** The Strategic Income SRI Fund is a multi-sector income solution designed to provide investors with a diversifying portfolio, leveraging the investment team's experience across income-producing asset classes, including a niche focus on the securitized and preferred and hybrid security markets.

**Faith-Based Values:** Managed according to USCCB principles, the fund offers investors an opportunity to align their income-oriented investments with their faith-based values.

**Opportunistic Asset Allocation:** With a flexible and opportunistic approach, the experienced and collaborative Portfolio Management team seeks to capitalize on market inefficiencies while managing risk, ensuring a strategic tilt toward undervalued asset classes and sectors during periods of volatility.

"The Red Cedar Strategic Income SRI Fund reflects our commitment to providing a multi-sector income strategy that not only aligns with faith-based values but also integrates socially responsible investing principles" said Michael Feldhaus, Director of Sales and Marketing. "We believe it presents a unique opportunity for investors seeking total return and elevated yield while having a positive impact."

#### **About Red Cedar Investment Management**

Red Cedar Investment Management is a majority employee-owned, active asset manager with offices in Grand Rapids, MI (HQ) and Cincinnati, OH. The firm was founded in 2013 and has 15 employees with \$1.6B in assets under management as of 12/31/2023. The firm is focused on providing high-quality, income-producing strategies to clients through fundamental research and investment across the capital structure. For more information visit [www.redcedarim.com](http://www.redcedarim.com).

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### Red Cedar Investment Management Contact

Michael Feldhaus, [mfeldhaus@redcedarim.com](mailto:mfeldhaus@redcedarim.com), (513) 345-4414

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