SECOND QUARTER 2023 Dividend Growth Commentary

June 30, 2023

20 MARKET REVIEW

As the second guarter of 2023 wrapped up, investors found themselves on an uncertain but not entirely unfamiliar terrain. The S&P 500° returned a robust 8.7%, lending a sense of relative stability to a quarter tinged with volatility. Yet, this outcome stands in sharp contrast to the less cheerful performances of the Bloomberg U.S. Aggregate Bond Index, the Goldman Sachs Commodity Index, and the KBW Bank Index, which recorded declines of -0.8%, -5.8%, and -1.2%, respectively. This uneven picture is reminiscent of a complex mosaic—each element crucial, yet the overarching theme not easily discernible.

The equity markets and fixed income markets seemed to shrug off the prior quarter's troubles in the banking sector as stocks continued their upward trajectory while bond yields increased to levels seen prior to the bank failures. This would indicate that the markets are comfortable with the notion that the bank problems are behind us, and the U.S. economy will continue growing despite higher interest rates and a hawkish Federal Reserve (Fed). For its part, the Fed did not increase rates at its June 14 meeting, instead opting for a hawkish "skip." While all measures of inflation remain uncomfortably high, the headline Consumer Price Index reading for May came in at +4% year over year (YoY), non-seasonally adjusted—a level not seen since the middle of 2021. Other measures of inflation such as the Core Personal Consumption Expenditure Index (+4.6% YoY, seasonally adjusted in May) seem to indicate a stickiness to services inflation that the Fed will continue to fight against.

Heading into the second half of 2023, we believe the Fed is close to the end of its rate hike cycle. The question remains whether it can engineer a soft landing of the economy or not. Given the Fed's poor track record in that regard, we remain cautious on equities. Additionally, the asset class looks rich from a valuation perspective, ending the guarter at a 20x P/E multiple for the S&P 500. Equity analysts are also forecasting a third consecutive quarter of negative earnings growth for that index. Finally, the most recent stock market rally has been driven by just seven stocks: Amazon, Apple, Alphabet, Meta, Microsoft, Nvidia, and Tesla. In the fixed income markets, we will look to put cash to work in order to lock in longer-term attractive yields. As valuations or economic conditions change, we will look to purchase equities at more attractive levels.

DIVIDEND GROWTH PORTFOLIO REVIEW

The Dividend Growth Composite returned 5.70%, gross of fees, (5.58%, net of fees), for the quarter ending June 30, 2023. The strategy's benchmark, the S&P 500 Index, returned 8.74% during the same time period.

The second quarter of the year saw a continuation of the rally in risk assets ignoring concerns about the health of the banking system in the previous quarter, the deeply inverted yield curve, shrinking money supply, peak corporate profits, tightening lending standards, the impact of completed and anticipated Fed tightening, and a liquidity drain associated with the resumption of quantitative tightening. Despite sharp gains for U.S. large cap stocks, the 2023 market rebound remained relatively narrow. The top 10 largest U.S. stocks, concentrated in the technology, consumer discretionary, and communications sectors, received a boost from exuberance about the prospects for artificial intelligence and rose more than 40% in the first half of the year. This far outpaced the rest of the market, where the rebound was less pronounced.

Despite the tighter lending standards, the household and corporate sectors appeared relatively healthy, showing limited vulnerability to interest rate increases. Despite declining by 2%, the first quarter earnings were better than feared. U.S. consumers continued to be financially healthy with record-high net worth and excess savings from the post-pandemic period and focused their spending on services more than goods in the aftermath of the pandemic.

STRATEGY INFORMATION

| Benchmark | S&P 500° Index |
|--------------------|----------------|
| Business Minimum | \$1M |
| Number of Holdings | 50 |
| Assets | \$113.73M |

PORTFOLIO MANAGEMENT TEAM



Julia Batchenko, CFA Senior Portfolio Manager Industry start date: 2011

Joined Red Cedar: 2019



David L. Withrow, CFA

Director of Portfolio Management Industry start date: 1988 Joined Red Cedar: 2018



John L. Cassady III, CFA

Chief Investment Officer Industry start date: 1987 Joined Red Cedar: 2018

Conor P. Davis



Investment Analyst Industry start date: 2020 Joined Red Cedar: 2021



INVESTMENT PHILOSOPHY

"We seek companies that possess a combination of three essential criteria: growth of dividends, consistency of earnings and enhanced profitability." —Julia Batchenko

continued on page 2

Dividend Growth Commentary

June 30, 2023

Our security selection in the healthcare and financials sectors and underweight of the financials sector were the largest contributors to performance.

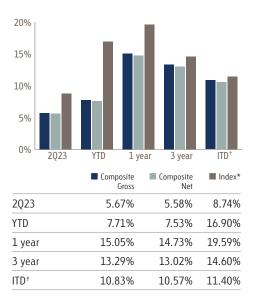
Our underweight and security selection in the consumer discretionary and information technology sectors were the largest detractors.

DIVIDEND GROWTH POSITIONING & OUTLOOK

U.S. consumer inflation rates have been decreasing after peaking above 9% last year. However, the return to the stable, low core inflation under 2% of the past two decades could be challenging, making the Fed hold the rates higher for a longer period of time. Second quarter earnings are expected to decline by 6.9% but turn positive for the second half of the year. Henceforth, guidance will likely be of paramount importance. Employment continues to be tight, but the consumer has been slowing down under inflationary pressures and now faces more headwind with the cessation of the government support and resumption of the student loan payments.

The jury is still out whether the Fed will be able to engineer a soft landing. While the exact timing of a recession is difficult to predict, we believe the declining macro picture and uncertainty related to the Fed's actions should benefit defensive sectors and companies with quality attributes.

PERFORMANCE



⁺Inception Date 1/1/2020

Periods greater than 12 months are annualized *S&P 500° Index

Source: Bloomberg, Clearwater Analytics

DISCLOSURES

Red Cedar Investment Management, LLC [RCIM] is an investment adviser registered under the Investment Advisers Act of 1940, founded in 2013. Registration as an investment adviser does not imply any level of skill or training. The oral and written communications of an adviser provide you with information about which you determine to hire or retain an adviser. For more information, please visit www.adviserinfo.sec.gov and search for our firm name. Neither the information nor any opinion expressed herein should be construed as personalized investment, tax, or legal advice, or a recommendation of any particular security or strategy.

The securities discussed do not represent the Composite's entire portfolio. Actual holdings will vary depending on the size of the account, cash flows, and restrictions. It should not be assumed that any of the securities transactions or holdings discussed will prove to be profitable, or that the investment recommendations or decisions we make in the future will be profitable or will equal the investment performance of the securities discussed herein.

The information presented in this material is general in nature and not designed to address your investment objectives, financial situation, or particular needs. Prior to making any investment decision, you should assess, or seek advice from a professional regarding whether any particular transaction is relevant or appropriate to your individual circumstances. The mention of specific securities and sectors illustrates the application of our investment the securities purchased remain in the portfolio or that securities sold have not been repurchased. The opinions expressed herein are those of RCIM and may not actually come to pass.

All information and performance are reported in U.S. dollars.

The "Net" returns presented are net of fees. Investing involves the risk of loss and investors should be prepared to bear potential losses. Past performance is not indicative of future results.

The "Gross" returns presented are gross of fees. The results do not reflect the deduction of investment management fees. The client's return will be reduced by the management fees and any other expenses incurred in the management of the account. For example, a US \$100 million account, paying a 0.50% annual fee, with a given rate of 10% compounded over a 10-year period would result in a net of fee return of 9.5%. Management fees are described in Part 2A of RCIM's Form ADV Part 2A. Investing involves the risk of loss and investors should be prepared to bear potential losses. Past performance is not indicative of future results.

The information herein was obtained from various sources. RCIM does not guarantee the accuracy or completeness of information provided by third parties. The information in this report is given as of the date indicated and believed to be reliable. RCIM assumes no obligation to update this information, or to advise on further developments relating to it.



RCIM Dividend Growth Composite (Composite) includes all fully discretionary institutional portfolios that invest in common stocks with market capitalization of \$2 billion and higher. The strategy is focused on investing at least 80% of the portfolio in high quality dividend paying and dividend raising stocks and up to 20% in non-dividend paying lower quality stocks. The Composite was created January 1, 2020. The inception date of the Composite was January 1, 2020.

Benchmark Definition: The S&P 500 is widely regarded as the best single gauge of the U.S. equities market. The index includes a representative sample of 500 leading companies in industries of the U.S. economy.

Index Definitions: The Bloomberg U.S. Aggregate Bond Index is a broad-based benchmark that measures the investment grade, US dollar-denominated, fixed-rate taxable bond market. The index includes Treasuries, government-related and corporate securities, mortgage-backed securities, asset-backed securities and commercial mortgage-backed securities. The Goldman Sachs Commodity Index serves as a benchmark for investment in the commodity markets and as a measure of commodity performance over time. The KBW Bank Index is a modified cap-weighted index consisting of 24 exchange-listed National Market System stocks, representing national money center banks and leading regional institutions.

An index is an unmanaged portfolio of specific securities, the performance of which is often used as a benchmark in judging the relative performance of certain asset classes. Investors cannot invest directly in an index. An index does not charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown.

RCIM claims compliance with the Global Investment Performance Standards [GIPS^{*}]. GIPS^{*} is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Please see the Composite's GIPS^{*} Composite Report for important additional information. To receive a list of composite descriptions and/or GIPS^{*} Composite Report that complies with the GIPS^{*} standards, contact RCIM at mfeldhaus@redcedarim.com.

> 333 Bridge St. NW, Suite 601, Grand Rapids, Michigan 49504 www.redcedarim.com (513) 345-4414 RCIM-2023-06